

THE ESSENTIAL RESOURCE FOR PHARMA MARKETERS

Contact

For further information, or
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editorial@pm360online.com

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The PM360 MEDIA KIT 2026

In every issue this year, we will feature a special editorial section dedicated to a single marketing strategy revolutionizing the healthcare, life sciences and pharma industries.

JANUARY/FEBRUARY

PHARMA CHOICE AWARDS

THINK TANK: *Dynamic Patient Insights*

MARCH/APRIL

SPARK SUMMIT

THINK TANK: *Successful Startups*

MAY ELITE AWARDS

THINK TANK: *Understanding The Agency Experience*

JUNE

THINK TANK: *Balancing Media*

JULY/AUGUST

THINK TANK: *Standing Apart with Patient Support*

SEPTEMBER INNOVATION IN PHARMA

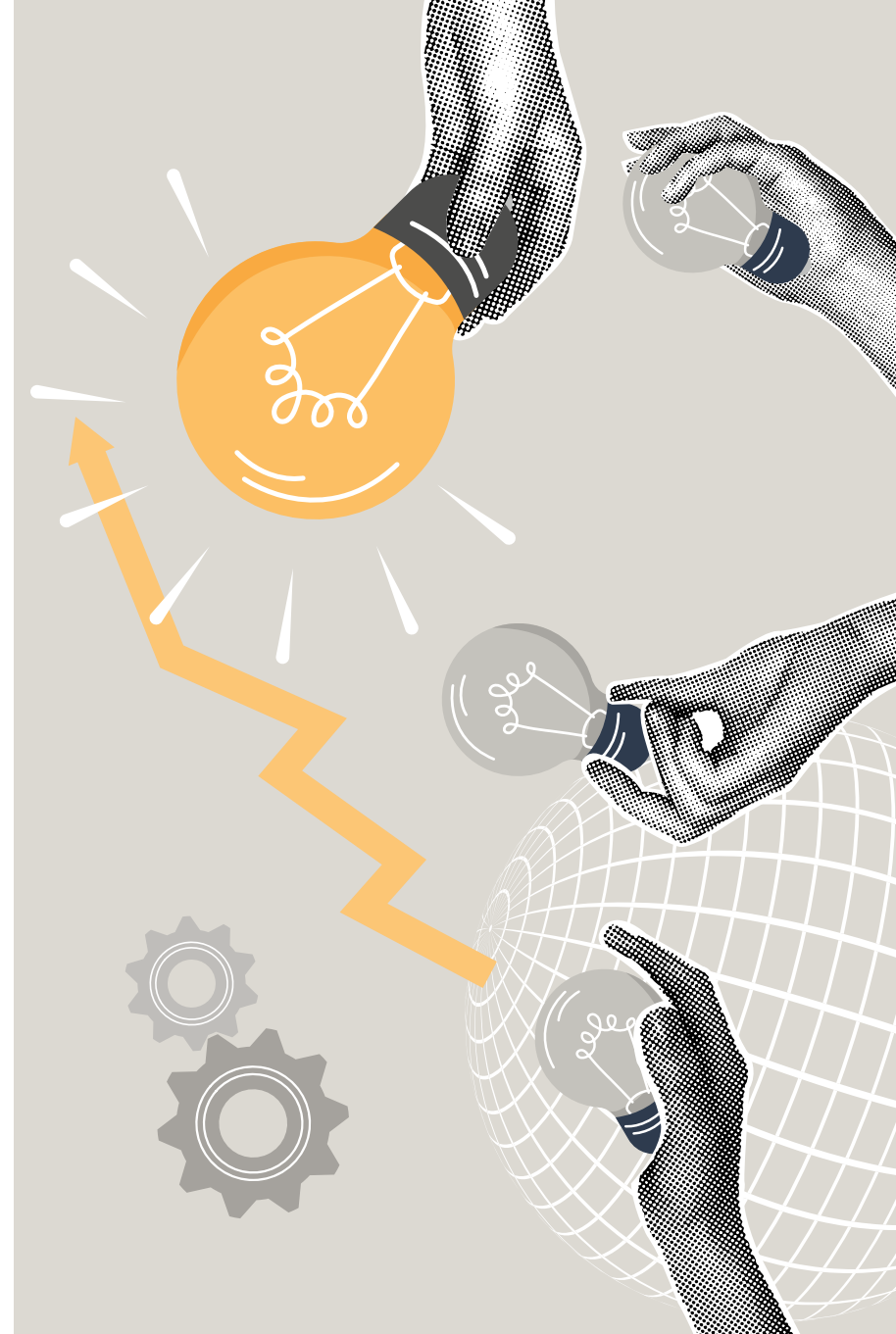
THINK TANK: *Increasing Brand Impact*

OCTOBER

THINK TANK: *Biosimilars*

NOVEMBER/DECEMBER TRAILBLAZER AWARDS

THINK TANK: *Enhancing Product Lift*



Think Tank